

# Why Would a Non-Profit or Association Choose to Hire an Association Management Company (AMC)?

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by **Michael F. Ward, CAE**  
President & CEO of  
Ward Management Group

The single most important reason associations choose to hire an Association

Management Company (AMC) is the economies of scale that an AMC brings to the table. AMCs are able to offer critical skills sets and provide more staffing at a significantly lower cost. Not many associations can handle an entire staff's salary or an office space's rent, but when these expenses are spread out over three or more associations it's much more manageable.

By hiring an AMC, an association is not only alleviating financial pressure, but also the pressure of efficiently running each aspect of a successful association on a day-to-day basis. When an association hires an AMC, they are gaining an experienced staff that already has the skill sets and knowledge to get the job done for the organization.

Bringing a seasoned staff on to maintain the daily needs of an association's membership, marketing and finances, allows the Board of Directors and members more time to focus on the big picture goals of their association and the industry. An association's main focus should be creating the best climate for government relations, training, education and practices that are quality and

industry specific. With an AMC the association has more time to grow in these areas and accomplish their mission and goals.

An association that has this strong view of strategic growth would be an ideal client for any AMC, especially for Ward Management Group. Our primary goal is to create an environment for associations within which they can become better because they are a part of something larger. Constantly envisioning and striving for the bigger picture is something that all AMCs and associations are doing to improve their clients and industry.

## **More About Ward Management Group (WMG)**

Ward Management Group was established in 1994 and is located in Indianapolis, IN. Its primary purpose is to facilitate the association of friends, allies, and partners in the mutual interest of the organized body and its members. Their goal is simply to create an environment wherein the members of an association or society can become better for having been a part of something larger than their individual world. Their management style emphasizes the people of an association and focuses on the quality of service. To learn more about WMG and its services visit, please visit their website [here](#).

## **More About Association Management Companies (AMCs)**

Association Management Companies (AMCs) specialize in managing associations and not-for-profit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources. Please visit the WMG site [here](#) to learn more about AMCs.