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THE WARD MANAGEMENT GROUP
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Ward Management Group Hires Promotes Two Employees and Hires One

Indianapolis, (February 29, 2012)—The [Ward Management Group \(WMG\)](#), an association management company, has promoted Lindsey Pakkala Moore to Vice President, Jessica York to Associate Director, and hired Erin Hammeran as Director of Marketing.

Moore, who was previously the Associate Director, came to WMG in September 2010. In her new title as Vice President, Moore will continue to work with two of WMG's prestigious clients, the [Digital Pathology Association \(DPA\)](#) and the [Diagnostic Marketing Association \(DxMA\)](#), as Deputy Director.



Lindsey Pakkala Moore

“Moore has been a source of vitality and creative thinking. Her promotion to Vice President will only enhance the company's competitive advantage,” said Michael F. Ward, CAE, President and CEO of WMG. “Moore's rise in the company is a testimony to her professionalism and commitment not only to non-profit management but the WMG.”

Prior to WMG, Moore worked at the Charleston Metro Chamber of Commerce as the Work Force Development Director. Originally from Flint, MI, Moore graduated from Michigan State University in 2004 with a BA in Marketing.



Jessica York

York has been with WMG for slightly over a year. In her new role as Associate Director she will work primarily with [D.A.R.E. Indiana](#) and the [Indiana Association of Chiefs of Police](#), assisting them with current and future programs and initiatives.

“York has demonstrated ability well beyond her previous position in her short time at WMG,” said Ward. “She will now have the day to day responsibilities for two of our most long standing clients as Associate Director.”

A native of Evansville, IN, York attended both IUPUI and the University of Southern Indiana for schooling. Prior to coming to WMG, York worked in customer service and retail management.

Hammeran, a senior at Butler University, will take on the role of Director of Marketing at WMG. She will focus on developing marketing initiatives and awareness for WMG and its clients.



Erin Hammeran

“WMG has known for some time that a Director of Marketing is a next step in the evolution of the 20 year old company,” said Ward. “The addition of Erin Hammeran to our staff rounds out an already deep professional staff. Her skills will bring significant value not only to WMG, but the clients we serve.”

Hammeran plans to graduate in May from Butler University with a BA in Integrated Communications. She is a native of Cincinnati, OH.

About Ward Management Group

[Ward Management Group](http://www.wardmanage.com) was established in 1994 and is located in Indianapolis, IN. Its primary purpose is to facilitate the association of friends, allies, and partners in the mutual interest of the organized body and its members. Their goal is simply to create an environment wherein the members of an association or society can become better for having been a part of something larger than their individual world. Their management style emphasizes the people of an association and focuses on the quality of service. To learn more about WMG and its services visit: <http://www.wardmanage.com>.

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